

Edvantage Group Holdings Limited

Fundamental Growth drives Stock Outperformance, Reiterate Buy

Edvantage has demonstrated its consistent execution track record since listing and we believe will continue to drive the stock's performance. We are revising upwards our FY21E-FY23E earnings estimates by 8-17% and our target price by 38% to HK\$13.72/sh on the back of its recent M&A and solid 1QFY21 results. Reiterate Buy.

Proven Execution Track Record will drive Stock Performance

We are raising Edvantage's FY21E-FY23E net profit estimates by 8-17% to factor in the contributions from recent acquisition of Urban Vocational College of Sichuan, as well as the strong 1QFY2021 results. As a result, we have also raised our Target Price by ~38% to HK\$13.72/sh. We believe the company is continuing to build its execution track record since its listing on the HKEX in 2019, which will drive a continual positive re-rating in the stock. Over the past 12 months, the company has started building out its Xinhui Campus in Jiangmen, acquired Urban Vocational College of Sichuan and also completed the branding change into the independent Huashang College which will result in royalty fee savings. We reiterate our Buy rating.

Solid 1QFY21 Results, in-line with our estimates

On 20 January 2021, the company announced a solid set of 1QFY2021 results, with Revenue reaching RMB243.7m and Gross Profit at RMB121.5m, both representing ~24-25% of our full year estimates respectively. This implies that revenue and gross profit rose by 16% and 17%, respectively.

M&A war chest replenished through equity placement

The company raised HK\$459.77m in net proceeds through an equity placement on 13 January 2021, which we believe will replenish the company's M&A war chest. This follows after the company announced its acquisition of a 51% stake in Urban Vocational College of Sichuan for a total consideration of RMB750m in Dec 2020. We believe that the acquisition is value accretive as we estimate that the acquisition cost is at around mid-teens P/E, compared to the equity funding cost of ~19x P/E based on its equity placement price of HK\$8.73/sh.

Upward revision in earnings estimate and target price

We are revising our FY21E net profit estimate by 8%, FY22E-FY23E by 17% to factor in the earnings contribution from the newly acquired Urban Vocational College of Sichuan. Our FY21E EPS are raised by 3%, and FY22E-23E by 11% respectively, after also factoring in the dilution effect from the equity placement. As a result, our Target Price has also been raised by ~38% to HK\$13.72/sh based on our DCF model.

The stock is now trading at a 20.8x FY21E P/E

The stock is currently trading at 20.8x FY21E P/E, in-line with the leading Higher Education operators listed on HKEX. Considering the growth rate and execution track record delivered by Edvantage, we expect the company's valuation to remain in-line with the industry leaders, in our view.

Stock	Stock code: 0382.HK		
	Rating: Buy		
Price target (HK\$)	13.72		
Previous price target (HK\$)	9.93		
Current price (HK\$, 22 Jan 2027	1) 9.68		
Upside/downside %	42%		
Market cap (HK\$ m)	10,374		
Market cap (US\$ m)	1,388		
Avg daily turnover (US\$ m)	5.51		

Source: Bloomberg, AMTD Research

Key forecasts

(RMBm)	FY20	FY21E	FY22E	FY23E
Revenue	800	1,222	1,609	1,957
yoy %	13.6%	52.8%	31.6%	21.6%
Gross Profit	396	612	824	1,021
yoy %	15.7%	54.4%	34.7%	23.9%
Core Net Profit	291	418	583	742
yoy %	34.5%	43.4%	39.3%	27.3%
Gross margin	49.5%	50.1%	51.2%	52.2%
Net gearing	Net Cash	Net Cash	Net Cash	Net Cash
EPS	0.29	0.39	0.54	0.69
DPS	0.04	0.12	0.16	0.21
BPS	1.80	2.34	2.72	3.20

Source: Company data, AMTD Research

Valuation

•	FY20	FY21E	FY22E	FY23E
P/E	28.4	20.8	15.0	11.7
P/BV	4.5	3.5	3.0	2.5
Div. yield	0.4%	1.0%	1.4%	1.8%
ROE	15.9%	16.7%	20.0%	21.6%
ROA	8.3%	9.5%	11.3%	12.4%

Source: Bloomberg, AMTD Research

Share price performance



Source: Bloomberg

Jacky Chan Analyst +852 3163 3323 jacky.chan@amtdgroup.com

Valuation and Risks

DCF Valuation: FY2021E TP at HK\$13.72, implying 29.5x Target 2021E P/E

Our target price of HK\$13.72 is based on the three-stage discounted cash flow model, implying 29.5x 2021E P/E. We use a three-stage DCF model to derive our valuation. In the first stage (the fast growth stage), we forecast explicitly five years of free cash flows to the enterprise. In the second stage (medium-term), the growth rates are gradually phased down to the perpetual growth rate. This cash flow stream is discounted using a 12% weighted average cost of capital assumption.

Figure 1: DCF Valuation Breakdown	
DCF Fair Value - Base Case	
Stage 1	1,532
Stage 2	5,186
Stage 3	4,997
Enterprise Value(Rmb mn)	11,715
Net cash	439
Minority interest	-
Total equity value (Rmb mn)	12,154
	13,977
Total equity value (HKD m n)	
	1,018
Shares outstanding (mn)	1,018 13.72
Shares outstanding (mn) FY2021 Price target (HKD)	13.72
Shares outstanding (mn) FY2021 Price target (HKD) Implied 2021E PE	13.72 29.5x
Total equity value (HKD mn) Shares outstanding (mn) FY2021 Price target (HKD) Implied 2021E PE Implied 2022E PE Current Share Price (HKD)	•

Date	2021/1/22	Share Price	Mkt cap		<u>P/E</u>			<u>P/B</u>		Div. yield
Ticker	Name(EN)	(HK\$)	(USD mn)	FY20	FY21E	FY22E	FY20	FY21E	FY22E	FY21E
Higher Education										
839 HK	China Education	17.62	4,888	32.7x	24.1x	19.3x	3.7x	3.3x	2.9x	1.8%
6169 HK	China Yuhua Education	7.31	3,149	21.6x	15.9x	13.7x	5.8x	4.7x	3.9x	3.1%
1765 HK	Hope Education	2.87	2,692	35.3x	21.3x	17.4x	3.0x	2.8x	2.5x	1.6%
1890 HK	China Kepei Education	6.08	1,581	16.9x	13.4x	11.4x	3.2x	2.7x	2.3x	2.3%
382 HK	Edvantage Group*	9.68	1,338	28.4x	20.8x	15.0x	4.5x	3.5x	3.0x	1.0%
2001 HK	China New Higher	5.70	1,166	19.3x	12.9x	9.6x	3.2x	2.5x	2.1x	2.4%
1569 HK	Minsheng Education	1.60	871	15.2x	9.8x	8.4x	1.3x	1.1x	1.0x	1.9%
2779 HK	China Xinhua Education	2.32	481	9.8x	8.1x	7.2x	1.1x	0.9x	0.8x	3.4%
1756 HK	Huali University	2.82	437	8.6x	6.9x	5.5x	1.1x	0.9x	0.8x	4.9%
1525 HK	Shanghai Gench	6.40	343	11.4x	8.1x	7.4x	1.2x	1.1x	1.0x	2.6%
Total/Average			16,945	19.9x	14.1x	11.5x	2.8x	2.4x	2.0x	2.5%

AMTD Research 2

IMPORTANT DISCLOSURES				
AMTD Investment Ratings				
Stock Rating				
Buy	Stock with potential return of over 20% over the next 12 months			
Hold	Stock with potential return of -20% to +20% over the next 12 months			
Sell	Stock with potential loss of over 20% over the next 12 months			

Analyst Certification

I, Jacky Chan, hereby certify that (i) all of the views expressed in this research report reflect accurately my personal view about the subject company or companies and its or their securities; and (ii) no part of my compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed by us in this research report, nor is it tied to any specific investment banking transactions performed by AMTD Global Markets Limited.

Firm Disclosure

AMTD Global Markets Limited has an investment banking relationship with Edvantage Group Holdings Limited and/or its affiliate(s) within the past 12 months.

AMTD Global Markets Limited

Address: 23/F - 25/F, Nexxus Building, No. 41 Connaught Road Central, Central, Hong Kong

Tel: (852) 3163-3288 Fax: (852) 3163-3289

GENERAL DISCLOSURES

The research report is prepared by AMTD Global Markets Limited ("AMTD") and is distributed to its selected clients.

This research report provides general information only and is not to be construed as an offer to sell or a solicitation of an offer to buy any security in any jurisdiction where such offer or solicitation would be illegal. It does not (i) constitute a personal advice or recommendation, including but not limited to accounting, legal or tax advice, or investment recommendations; or (ii) take into account any specific clients' particular needs, investment objectives and financial situation. AMTD does not act as an adviser and it accepts no fiduciary responsibility or liability for any financial or other consequences. This research report should not be taken in substitution for judgment to be exercised by clients. Clients should consider if any information, advice or recommendation in this research report is suitable for their particular circumstances and seek legal or professional advice, if appropriate.

This research report is based on information from sources that we considered reliable. We do not warrant its completeness or accuracy except with respect to any disclosures relative to AMTD and/or its affiliates. The value or price of investments referred to in this research report and the return from them may fluctuate. Past performance is not reliable indicator to future performance. Future returns are not guaranteed, and a loss of original capital may occur.

The facts, estimates, opinions, forecasts and any other information contained in the research report are as of the date hereof and are subject to change without prior notification. AMTD has no obligation to update, modify or amend any part of this research report or to otherwise notify a recipient thereof in the event that any matter stated herein, or any opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate, or if research on the subject company is withdrawn. AMTD, its group companies, or any of its or their directors or employees ("AMTD Group") do not represent or warrant, expressly or impliedly, that the information contained in the research report is correct, accurate or complete and it should not be relied upon. AMTD Group will accept no responsibilities or liabilities whatsoever for any use of or reliance upon the research report and its contents.

This research report may contain information from third parties, such as credit ratings from credit ratings agencies. The reproduction and redistribution of the third-party content in any form by any means is forbidden except with prior written consent from the relevant third party. Third party content providers do not guarantee the timeliness, completeness, accuracy or availability of any information. They are not responsible for any errors or omissions, regardless of the cause, or for the results obtained from the use of such content. Third party content providers give no express or implied warranties, including, but not limited to, any warranties of merchantability of fitness for a particular purpose or use. Third party content providers shall not be liable for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including lost income or profits and opportunity costs) in connection with any use of their content. Credit ratings are statements of opinions and are not statements of fact or recommendations to purchase, hold or sell securities. They do not address the suitability of securities for investment purposes and should not be relied on as investment advice.

To the extent allowed by relevant and applicable law and/or regulation: (i) AMTD, and/or its directors and employees may deal as principal or agent, or buy or sell, or have long or short positions in, the securities or other instruments based thereon, of issuers or securities mentioned herein; (ii) AMTD may take part or make investment in financing transactions with, or provide other services to or solicit business from issuer(s) of the securities mentioned in the research report; (iii) AMTD may make a market in the securities in respect of the issuer mentioned in the research report; (iv) AMTD may have served as manager or co-manager of a public offering of securities for, or currently may make a primary market in issues of, any or all of the entities mentioned in this research report or may be providing, or have provided within the previous 12 months, other investment banking services, or investment services in relation to the investment concerned or a related investment.

AMTD controls information flow and manages conflicts of interest through its compliance policies and procedures (such as, Chinese Wall maintenance and staff dealing monitoring).

The research report is strictly confidential to the recipient. No part of this research report may be reproduced or redistributed in any form by any means to any other person without the prior written consent of AMTD Global Markets Limited.

AMTD Research 3