

## Global FinTech Biweekly vol.25

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# Highlight of this issue – Redefining money: Rebellious cryptocurrencies under regulatory ambiguity



Source: The Block Crypto, AMTD Research

**With US dollar's global dominance weakening, cryptocurrencies are gaining global popularity.** The hyperinflation, capital controls or sanctions in Argentina, Iran and other developing countries have boosted crypto boom there. Some governments felt their monetary discretion threatened by the supranational currencies, thus are tightening regulations over the crypto market. Some governments, on the contrary, remain ambiguous as the crypto market is too good to miss – The total market capitalization of global cryptocurrencies have more than tripled in 2021.

### Regulatory stances remain the biggest uncertainty for the crypto market

**US regulators showed ambiguous and fast-changing attitude over crypto market.** Crypto advocate Gary Gensler's appointment as the Chairman of SEC was seen as a positive sign for cryptocurrencies – After turning off bitcoin ETF proposals for several times, on Apr 28, the SEC delayed its verdict on VanEck Bitcoin ETF approval until this June. On May 11, the SEC issued a staff statement to warn investors of bitcoin risk, hinting that the regulators may think the bitcoin market is too volatile to support an ETF.

AMTD Research Michelle Li +852 3163-3383 Michelle.Li@amtdgroup.com AMTD Research Roy Wu +852 3163-3242 Roy.Wu@amtdgroup.com Some countries are softening stances, while the other governments are considering the most stringent policies over crypto. Chinese regulators called bitcoin and stablecoin as investment alternatives on 18 April during Boao Forum for Asia, which may imply a subtle tone shift towards crypto. Meanwhile, India, following Turkey, is proposing a crypto ban. The central bank of Nigeria, one of cryptocurrencies' most important market, reiterated its ban on institutional-facilitated crypto transactions in March 2021. Crypto exchanges including OKEx Korea, Binance Korea, Daybit and Coinplug failed to survive the strict requirements and have exited South Korea. Regulatory uncertainty remains the biggest issue for crypto industry.

The Covid-19 pandemic incurred uncontrolled money supply and hyperinflation in some countries, resulting in a rising demand for decentralized currency. The value of fiat currency is defined by state credit and its stability relies on the strength of the underlying economy or the state defense force. Some governments are advocates of Modern Monetary Theory (MMT) or Monetary Populism, and posing greater inflation risks – to domestic or global economy. The global financial crisis and the followed quantitative easing as well as the soaring debt level have been weakening US dollar's global dominance.

**Cryptocurrencies bring value determination back to the old supply-demand model.** Cryptocurrencies exist on a distributed and decentralized ledger which is accessible to anyone around the world. The value of cryptocurrency is driven by market consensus. Compared to state-backed currency (including CBDCs), cryptocurrencies are more similar to gold, but still differ: gold is precious metal in the real world, while cryptocurrencies are purely virtual.

**Fiat currency devaluation in some emerging markets further drive demands for cryptocurrencies.** Argentina, Iran, Nigeria and other countries under monetary instability and hyperinflation are experiencing crypto craze. Statista's 2020 online survey revealed that 32% of Nigerians used or owned cryptocurrencies, the highest among the 74 countries surveyed, while according to its National Bureau of Statistics, Nigeria's annual inflation reached an over four-year high in March 2021 to 18.17%. Cryptocurrencies are thus viewed as a potential threat to state-issued legal tender.

Country/Region	Date	Regulations	Details	
US	Jan-21	Crypto Anti-Money Laundering (AML)/Combating the Financing of Terrorism (CFT) laws	Banks and money service businesses to report the names and addresses of both the customer and every counterparty related to the transaction for cryptocurrency transactions above \$10,000 to FinCEN 15 days from the date on which a reportable transaction occurs	
	Nov- 20	IRS cryptocurrency tax guidance (Form 1040)	The IRS asked filers on their 2020 income tax return whether they received, sold, sent, exchanged or otherwise acquired any financial interest in virtual currency	
	Oct- 20	CFTC Guidance on Handling of Virtual Currency by Futures Commission Merchants (FCMs) Supports Further Maturation of Digital Asset Class	The advisory provides guidance to FCMs on how to hold and report certain deposited virtual currency from customers in connection with physically-delivered futures contracts or swaps	
China	May- 21	Regulations on Preventing and Handling Illegal Fundraising	The commission has added illegal fundraising in the name of blockchain and cryptocurrencies as a new form of illegal fundraising	
Hong Kong SAR	Nov- 20	A consultation paper on AMLO	The VASP licence becomes mandatory for any person seeking to carry out business in proposed regulated activities involving virtual assets	
South Korea	Apr- 21	An updated regulatory framework for overseas crypto remittances	Prevent retail clients from sending more than \$50,000 to other nations unless they're able to explain and verify the actual purpose of the transfers	
	Mar- 21	Act on Reporting and Using Specified Financial Transaction Information	Every digital currency user should link his exchange account to his bank account for real-name verification. This requires all exchanges to have a relationship with a banking partner	
Singapore	Jan-21	Payment Services Act (Amendment)	Any entity that facilitates the transmission, exchange or storage of cryptocurrencies will now have to be licensed even if the moneys do not flow through Singapore	
EU	Sep- 20	Commission Proposal of the Markets in Crypto-Assets Regulation (MiCA)	Crypto-assets that qualify as financial instruments are already subject to the MiFID and crypto-assets that constitute e-money under the existing EMD definition fall within EMD and the PSD2	
	Planning to implement comprehensive cryptocurrency regulations by 2024			
UK	Jul-20	Cryptoasset promotions Consultation	Require persons conducting certain 'controlled activities' (such as dealing in, advising on, arranging and managing relevant cryptoassets) to become FCA authorised	
Russia	Apr- 21	Additional measures on cryptocurrency-to-fiat conversion involving banks	The Risfinmotoring will track the utilization of proceeds from cryptocurrency after the conversation to fiat	
	Jan-21	Crypto tax bill	Individuals or companies working with "digital assets" will have to pay corporate income tax or personal income tax on their earnings and submit details of their transactions if these are worth over USD 8,000 over the course of a tax year	
India	Mar- 21	Potential crypto ban	India will seek to prohibit all private cryptocurrencies in India. RBI first issued an order in April 2018 to cut ties with all individuals or businesses dealing in digital currencies like Bitcoins within three months but allowed banks to handle crypto transactions from exchanges and traders later	
Japan	May- 20	The amendments to the Payment Services Act (PSA) and the Financial Instruments and Exchange Act (FIEA)	Crypto asset-related custodial activities are subject to licensing; Crypto asset margin trading and other crypto asset derivative transactions become subject to Japanese regulations on derivative transactions generally	
Turkey	Apr- 21	Cryptocurrency payments ban	Ban on the use of crypto for payments, and cryptocurrency trading platforms are added to the list of firms covered by AML and terrorism financing regulations	

10 May 2021	Repay to buy BillingTree at US\$503mn in cash and stocks		
Payment	Vertically-integrated payment solutions provider Repay will acquire BillingTree at US\$503mn, including US\$275mn in cash and US\$228mn in newly issued stocks. The		
Repay	acquisition will improve Repay's scale and client diversity. BillingTree provides omnichannel integrated payment solutions for healthcare, credit unions and accounts receivable management companies. (Source: <u>Repay</u> )		
7 May 2021	Payment firm Nuvei to buy crypto firm Simplex at US\$250mn		
Cryptocurrency	Canadian payments firm Nuvei would buy crypto firm Simplex at US\$250mn Simplex provides fiat-cryptocurrency gateway connecting market participants		
Nuvei/Simplex	including exchanges, brokers, wallet and liquidity providers. Simplex' infrastruct enables users to buy and sell crypto with credit and debit cards, while its propriet fraud and risk management tools ensure a zero-chargeback guarantee customers. The acquisition will also provide Nuvei with an electronic mon institution (EMI) license to offer IBAN accounts to end users and corporations, a offers future banking and card issuing capabilities. (Source: <u>Pymnts</u> )		
7 May 2021	Remitly preparing an IPO at a US\$5bn valuation		
Remittance	Digital remittance processor Remitly is planning an NYSE IPO at a US\$5bn valuation in 2H21. Remitly raised US\$85mn at a US\$1.5bn valuation in a funding round in July 2020. Its annualized volume reached over US\$6bn, connecting the west and mid		
Remitly	to low-income countries in Africa, Asia, Central Europe and South America. Las February, Remitly announced plans to launch a banking service, called Passbook aimed at the 44 million first generation adult immigrants in the US. (Source: <u>Reuters</u>		
6 May 2021	Railsbank and Plaid announced new partnership		
Open banking	Banking-as-a-service platform Railsbank and open banking provider Plaid built a new partnership. Railsbank customers in the UK will have access to Plaid's Paymen		
Plaid/Railsbank	Initiation API to accept instant bank payments directly within their app or website The partnership came in less than two weeks after Plaid and Paysend announced their collaboration to speed up digital transfers. (Source: <u>Crowdfund Insider</u> )		
5 May 2021	Chime to stop using "bank" in its name		
Digital bank	US digital bank Chime has agreed to stop using the word "bank" in its URL elsewhere as requested by regulators. Chime offers a fee-free, user-frie		
Chime	banking app, which provides an accompanying debit card and auto-savings account However, Chime is not licensed to operate as a bank in California or anywhere else and instead works with partners that are licensed. Chime raised US\$485mn in it: Series F funding round in September 2020 at a valuation of US\$14.5bn. (Source		

5 May 2021 Cryptocurrency Bitso	<b>Crypto exchange Bitso raised US\$250mn at a US\$2.2bn valuation</b> Latin America's largest cryptocurrency platform, Bitso, hit a US\$2.2bn valuation with a US\$250mn Series C funding round. The round was led by Tiger Global and Coatue. Bitso offers a crypto trading app for retail investors as well as a professional-grade platform. Bitso claims more than two million users, with a strong presence in its home market Mexico as well as Argentina. It has opened in Brazil and is planning to move into Colombia over the next few months. Bitso is building a crypto derivatives platform and interest-bearing accounts for crypto. (Source: <u>Reuters</u> )
4 May 2021 Payment Boost	<b>Boost raised US\$22mn to digitize B2B payments</b> B2B payments player Boost has raised US\$22mn in a Series C funding round led by Invictus Growth Partners. Boost is said to be the only FinTech acquirer focusing exclusively on the B2B market. The Boost Intercept STP platform automates the entire onboarding, credit card transaction and reconciliation process for buyers and suppliers. Meanwhile, the Dynamic Boost platform provides flexible pricing constructs via proprietary interchange rates, while also enforcing any acceptance rules established among the trading partners. (Source: <u>Pymnts</u> )
3 May 2021 Investment Wealthsimple	Wealthsimple raised CAD750mn Canadian FinTech Wealthsimple hit a CAD5bn valuation in a CAD750mn funding round led by Meritech and Greylock. Wealthsimple more than doubled its valuation from its last funding round in October. Wealthsimple began life as an online investment manager and trading app, but has moved into crypto last year, and recently rolled out a P2P money transfer service. The new funding will be used to continue building out the product suite and to hire staff. (Source: <u>TechCrunch</u> )
3 May 2021 Payment Flywire	<b>Payments firm Flywire made its IPO paperwork public</b> Payments firm Flywire made its paperwork for a U.S. listing public. Flywire recorded US\$44.99mn in revenue for the three months ended March 31, up 38% YoY. However, it posted net loss of US\$8.65mn compared with a profit of US\$3.7mn a year ago. Flywire's total payment volume reached US\$7.5bn in 2020, and client retention rate was 97%. Flywire intends to list on Nasdaq under the symbol "FLYW". Goldman Sachs, JP Morgan, Citigroup and BofA Securities are the underwriters. (Source: <u>Reuters</u> )
2 May 2021 Cryptocurrency Revolut	<b>Revolut launched public beta for bitcoin withdrawals</b> Revolut launched public beta of BTC withdrawals to allow customers to transfer their bitcoin holdings to wallets outside its ecosystem. Revolut will give exclusive access to UK Metal premium customers to add three external addresses and withdraw up to £500 a day and £1,000 a month. The company plans to roll crypto withdrawals out to other paid plans and markets soon. Revolut added 11 new cryptocurrency tokens to the app in Apr 2021, bringing the total number of coins available for customers to trade to 20. (Source: Yahoo)

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